

OA GUIDELINES



Guidelines for OA Newsletters

1. Have an OA group, intergroup, service board, or region sponsor the newsletter.
2. Before printing, ensure the issue is reviewed for non-observance of Traditions (for example, advertising non-OA events, endorsing or opposing “causes” or outside enterprises, etc.).
3. Do not print copyrighted material or the OA logo without permission. *Lifeline* and *A Step Ahead* articles may be reprinted as long as credit is given. Check OA’s website or contact the WSO for more information on OA’s copyright policy. OA newsletters often contain a statement that any other OA group is welcome to reprint without permission.
4. Review the Newsletter Editors page on the OA website in the Service Body Support menu under the Members/Groups tab (<http://www.oa.org/newsletter-editors/>). Advertisements created by the World Service Office expressly for use in Service Body newsletters are posted here. Ads are provided in multiple sizes, formats, and both color and black and white. You may download the ad that best fits your newsletter and include it in the design.
5. Traditions Six and Ten guide us to select only material from within the OA Fellowship. This may include OA publications and/or OA program-related submissions from members. Include a disclaimer that the personal stories express the experience of the individual member and not of OA as a whole.
6. Keep it positive. Don’t allow editorial opinions on controversial issues or policies to dominate the newsletter.
7. Intergroup/service board newsletters can include a brief summary of minutes and financial statements, information about upcoming OA events, reports from loners or groups in outlying areas, and articles about personal recovery.
8. Articles may be reprinted from other OA newsletters, crediting the source.
9. Sketches, cartoons, pictures, etc. add visual interest.
10. Determine whether to charge for the newsletter through the group conscience (for example, to offset costs or raise funds).
11. Investigate the most cost-effective way to distribute your newsletter. Many newsletters are published primarily online.

Congratulations! Your newsletter will enhance the growth of Overeaters Anonymous in your area.

OA Board-approved

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