



October 1, 2005

Dear Service Bodies,

In April 2005 at the World Service Business Conference, the Public Information (PI) Committee developed the attached planner. The planner provides a monthly focus or theme along with 3-5 suggestions for activities that might support each theme.

It is hoped that your Public Information Committee will find this new tool useful. Whether the planner is used on a monthly basis, throughout the year, or as a tool to stimulate new ideas and activities, the committee hopes it will be of value.

We welcome your feedback. Did your service body/group find the planner useful? Do you have ideas for different topics or activities? How could we improve the planner? Your feedback will help us determine whether to produce a similar planner for next year. Please provide comments to Shari Greenberg at: sharigreenberg1@yahoo.com

Thank you!

Public Information Committee
2005-2006